



Advanced Certificate in Food & Agribusiness Leadership

Learn how to design strategies, inspire teams, and drive impact across the global agrifood ecosystem.

Online | Up to 250 hours of total effort



The food and agribusiness landscape is evolving faster than ever. New technologies, shifting consumer expectations, and the demand for sustainability are redefining what leadership means in this sector. In this transformation, leaders who combine business acumen with purpose-driven thinking will shape the next decade of growth.

This advanced certificate in Food & Agribusiness Leadership by empowers professionals and entrepreneurs to lead confidently through change. You'll learn how to translate global trends into strategic opportunities, build resilient teams, and manage innovation from field to marketplace. By developing an integrated understanding of markets, sustainability, and leadership, you'll be prepared to guide organizations toward profitable and responsible growth.

Online | Upto 250 hours of total effort

- Develop strategic thinking and leadership skills for the evolving food & agribusiness sector.
- Design and manage business models that drive growth, innovation, and impact.
- Build and lead high-performing teams across value chains and markets.
- Strengthen your understanding of finance, sustainability, and digital transformation.

Designed by industry leaders this certificate equips your talent solve real-world agribusiness challenges, inspire others, and create long-term value for business, people, and planet

[Apply now](#)

[Start Now *](#)

*After successful payment, an Avila University program facilitator will contact you within 24 hours with next steps

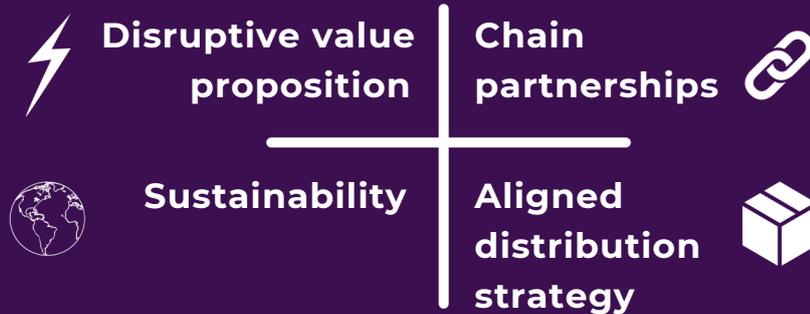
The Leading Agrifood Business Model Framework

15 years' research | 200+ Business Models Analysed | 500+ Businesses Referenced

We all know there is no magic formula to develop a successful business model.

But we have spent over 15 years researching and analysing successful businesses in the sector to develop a framework that can be taught globally.

The components are no secret and you'll recognise them in your own business already:



Our curriculum is designed to teach all of these themes, the businesses that exemplify them, and to help learners apply them in their own work.

Trusted by leaders from global agrifood companies.



Mode of Study

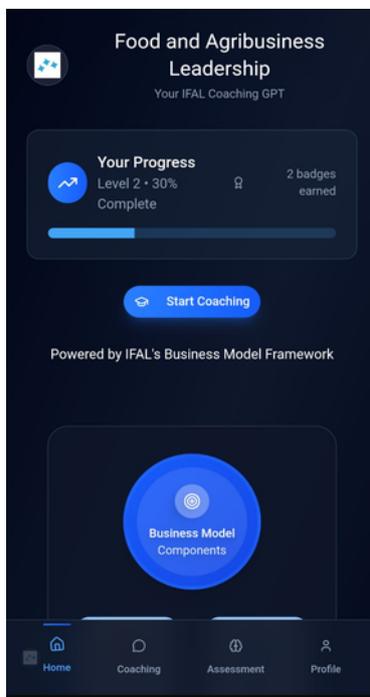
This advanced certificate contains online self-paced learning complemented with AI powered Agribusiness coach (to guide/support every learner towards their knowledge and outcome demands). Each of our advanced certificate learners get a human facilitator to guide (on-demand) on specific learning and career outcomes



Self-Paced Learning Modules

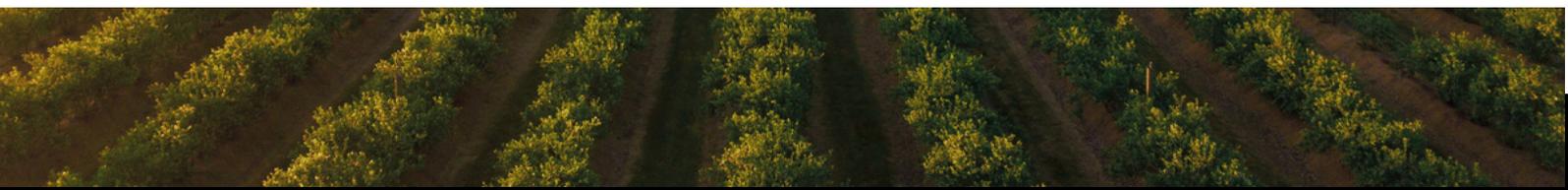
The certificate includes

- 5 core modules
- Assessment for every course in the module
- Reflection exercise for each module



AI powered Agribusiness coach

- Ask any curriculum questions
- Solve business dilemmas
- Learn with case studies



Curriculum Modules

Advanced Certificate in Food & Agribusiness Leadership

Four Core Modules

Disruptive Food Value Chains



Agrifood Tech's Value



Novel Foods and Changing Consumer Preferences



Food Sustainability & Sustainable Development



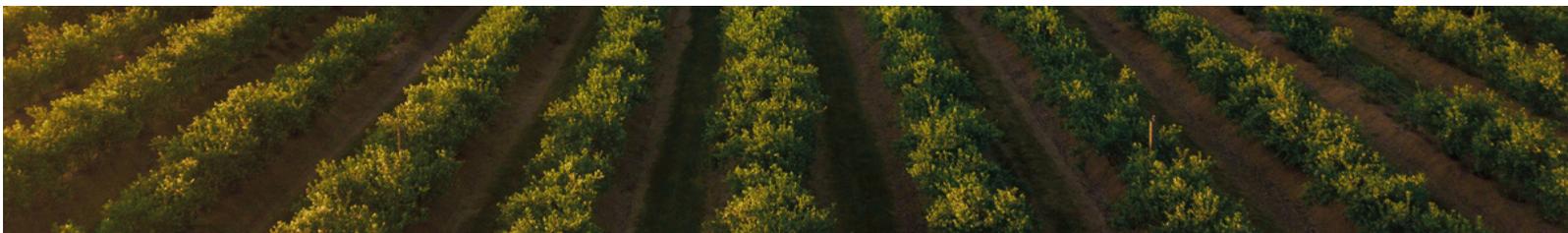
Food Distribution & Retail Developments



[Apply now](#)

[Start Now](#) *

*After successful payment, an Avila University program facilitator will contact you within 24 hours with next steps



Core Module (1) - Disruptive Food Value Chains

Learner Outcomes:

- Learn the competitive value proposition tool design and how to apply it
- Learn to design the value chain structure and partnerships to delivery the value proposition
- Learn to review/asses other business model components (distribution strategy and sustainability elements) for businesses that have scaled successfully

Courses Offered

1. Analysis of the design of food chains
2. Value Chain Design - Workshop
3. How to build a Circular Food Value Chain?
4. Innovations in Horticulture Supply Chains
5. Food & Agribusiness Trends for competitive value proposition design
6. Food & Agribusiness Industry examples of value chain redesign
7. Business Model Design Case: Case of Rebel Foods
8. Business Model Design Case: Case of FeFiFo
9. Reflection Exercise - Disruptive Food Value Chains



Core Module (2) - AgriFoodTech's Value to the Food Value Chain

Learner Outcomes:

- Learn the competitive value proposition tool design and how to apply it
- Learn to design the value chain structure and partnerships to delivery the value proposition
- Learn to review/asses other business model components (distribution strategy and sustainability elements) for businesses that have scaled successfully

Courses Offered

1. Dynamics of digital agriculture
2. Beyond big data - The case of digital agriculture
3. AgriFoodTech business model design - Dr. Vijayender Nalla
4. NatureBox Business Model
5. AgriFoodTech Trends and Industry adoption examples
6. AgriFoodTech value proposition insights and cases - Vijayender Nalla
7. Distribution strategy insights in AgriFoodTech - Vijayender Nalla
8. Chain Partnerships for AgriFoodTech - Frameworks and Insights
9. Sustainability Elements in AgriFoodTech - Insights and Cases
10. Business Model Case Study: SIM
11. Business Model Design Case: Agrio
12. Business Model Design Case - Winnow Solutions
13. Reflection Exercise - AgriFoodTech's Value to Food Value Chain



Core Module (3) - Novel Foods and Changing Consumer Preferences

Learner Outcomes:

- Learn about alternative food sources around the world
- Learn the approaches to interact with consumers/shopper and leverage that data for fine-tuning and re-defining value proposition
- Understand the market realities in global meat and fresh produce sectors

Courses Offered

1. The Business of Alternative Foods
2. Novel Food Trends and Industry Examples
3. Big Food participation in Novel Food Chains
4. Business Model Design Case: Vegetarian Butcher
5. Business Model Design Case: Oatly
6. Pathway Reflection Exercise - Novel Foods and Consumers



Core Module (4) - Food Sustainability and Sustainable Development

Learner Outcomes:

- Learn to review the sustainability elements in the context of the value chain
- Understand how different indoor food production technologies are transforming the agribusiness value chains
- Learn how to critically review sustainable food businesses in different geographies

Courses Offered

1. How can you change the game of agriculture
2. Agribusiness and Food sustainability Trends - Dr. David Hughes
3. How to Create Sustainable Business from Food Losses and Waste
4. Food & Agribusiness Sustainability Trends during and post Covid-19
5. Food and Agribusiness Industry examples of sustainability
6. Business Model Design Case: Puris Foods
7. Business Model Design Case: Indigo Ag
8. Pathway Reflection Exercise - Food Sustainability and Sustainable Development



Core Module (5) - Food Distribution and Retail Developments

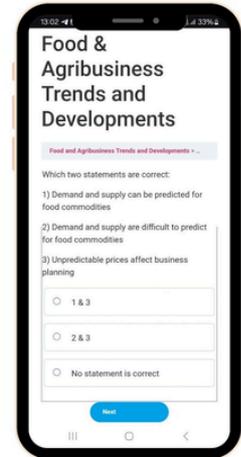
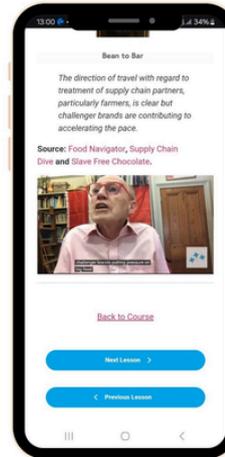
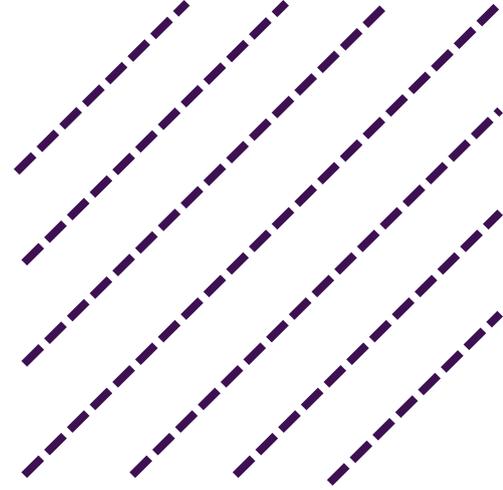
Learner Outcomes:

- Learn how to design distribution strategy that is aligned with the value proposition
- Learn the distribution and retail trend patterns and map them appropriately to the specific business context
- Learn to use global retail developments and insights in your own context

Courses Offered

1. Game changing innovations in retail
2. Developments in Global Food Retail (Seminar)
3. Introduction to Digital Distribution and Logistics
4. Mastering Market Realities in the Global Meat
5. Mastering Market Realities in Global Fresh Produce
6. Design a Business Model for a Grower Partnership (Seminar)
7. Food Distribution and Retail Trends during and post Covid-19
8. Business Model Design Case: Thrive Food Market
9. Business Model Design Case: Licious
10. Business Model Design Case: SoFresh
11. Business Model Design Case: Twiga Foods
12. Pathway Reflection Exercise - Food Distribution and Retail





[Apply now](#)

[Start Now](#) *

Contact: Agribusiness@Avila.edu

*After successful payment, an Avila University program facilitator will contact you within 24 hours with next steps

