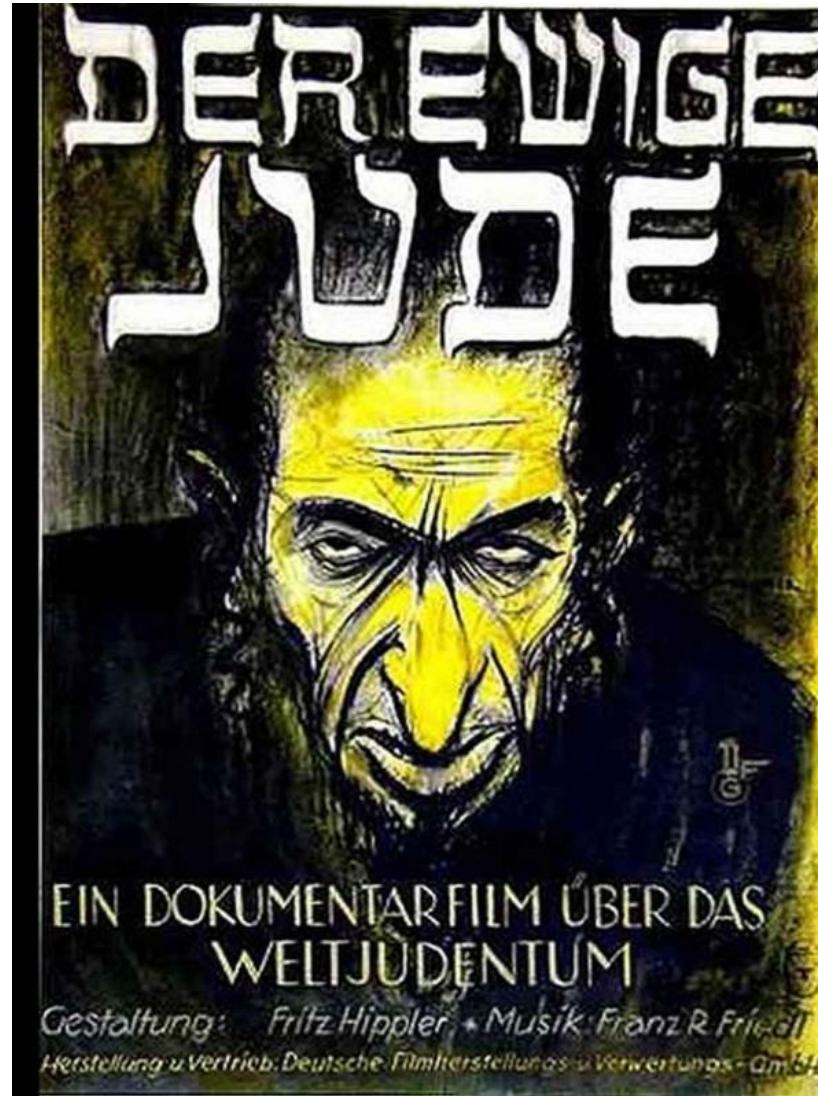


What is propaganda?

information, especially of a biased or misleading nature, used to promote or publicize a particular political cause or point of view.



The Nazi propaganda film “The Eternal Jew”, purporting to be a documentary. It was all part of the process of desensitizing Germans to the growing persecution of the Jews. The message was presented very crudely, as can be imagined from the poster.

Questions to answer in your notes

1. How is propaganda used in a negative way?
2. How could propaganda be used in a positive way?
3. How do we see propaganda in our world today?



Rwandan propaganda

- Radio- RTLM (Radio Télévision Libre des Mille Collines- translate to Thousand Hills Free Radio and Television) broadcast out of Kigali
- Note: Tutsi were frequently referred to as cockroaches and snakes
- "And you people who live... near Rugunga... go out. You will see the cockroaches' (*inkotanyi*) straw huts in the marsh... I think that those who have guns should immediately go to these cockroaches... encircle them and kill them..."
 - [Kantano Habimana](#) on RTLM, April 12, 1994



Rwandan Propaganda

- *Kangura* was a Kinyarwanda- and French-language magazine in Rwanda encouraged ethnic hatred in the run-up to the Rwandan Genocide.
- It was established in 1990, following the invasion of the rebel Rwandan Patriotic Front (RPF), and continued publishing up to the genocide.
- *Kangura* was a Kinyarwanda word meaning "wake others up"
- The magazine was based out of Gisenyi

