

# Psychology

A Bachelor of Arts in Psychology provides students with professional knowledge and basic skills necessary to assume positions in a wide variety of areas. A Psychology major can be utilized in almost any industry and/or organization.

Concentrations offered at Avila include Human Behavior, Organizational Leadership, and Research.

The tables below are not inclusive but provide a basic listing of career opportunities available to a Psychology major.

## Positions for those holding a Bachelor's degree in Psychology include:

### Business

Advertising Trainee	Insurance Agent	Personnel Administrator
Administrative Assistant	Job Analyst	Public Information Officer
Advertising Agent	Loan Officer	Public Relations
Airline Reservationist	Management Trainee	Sales Representative
Claims Specialist	Marketing Representative	Small Business Owner
Customer Relations	Marketing Researcher	Store Manager
Employee Relations	Media Buyer	Trainer
Employment Recruiter	Occupational Analyst	Warehouse Manager

### Mental Health/Social Services

Behavior Analyst	Case Worker	Probation/Parole Officer
Volunteer Services Director	Drug/Substance Abuse Counselor	Residential Youth Counselor
Child Protection Worker	Employment Counselor	Rehabilitation Advisor
Corrections Officer	Family Service Worker	Veterans' Advisor
Counselor Aide	Group Home Coordinator	Social Service Director
Day Care Supervisor	Program Manager	

### Other Fields

College Admissions Recruiter	Community Relations Officer	Hospital Patient Service Rep
Child Care Worker	Congressional Aide	Newspaper Reporter
College Admissions Counselor	Community Relations Worker	Park and Recreational Director
Affirmative Action Officer	Director of Fund Raising	Statistical Assistant
Alumni Relations Director	Restaurant Manager	Technical Writer

## Positions that may require a Master's or Doctorate include:

Post-Secondary Teacher	Clinical Psychologist	Health Psychologist
Agency/Community Counselor	Licensed Professional Counselor	Industrial/Organizational Psychologist
Sports Psychologist	Forensic Psychologist	Educational Psychologist
School Counselor	School Psychologist	Marriage Counselor
Art Therapist	Music Therapist	Researcher

**More information can be found by utilizing the following Internet resources:**

Occupational Outlook Handbook [www.bls.gov/oco](http://www.bls.gov/oco)

O\*Net OnLine <http://online.onetcenter.org/>

American Association for Marriage and Family Therapy [www.aamft.org](http://www.aamft.org)

American Counseling Association [www.counseling.org](http://www.counseling.org)

American Psychological Association [www.apa.org](http://www.apa.org)

Association for Psychological Science [www.psychologicalscience.org](http://www.psychologicalscience.org)

Encyclopedia of Psychology [www.psychology.org](http://www.psychology.org)

National Board for Certified Counselors [www.nbcc.org](http://www.nbcc.org)

Social Psychology Network [www.socialpsychology.org](http://www.socialpsychology.org)

Society for Human Resource Management [www.shrm.org](http://www.shrm.org)

The Society for Industrial and Organizational Psychology [www.siop.org](http://www.siop.org)



Counseling & Career Services  
Hodes Center 118  
816-501-2901