

Corporate Communication

Blending theoretical knowledge with practical experience, a Corporate Communication degree from Avila prepares students for successful communication careers in advertising, brand management, copywriting, public relations, sales, event planning, or sports marketing.

The tables below are not inclusive but provide a basic listing of career opportunities available to a Corporate Communication major.

Positions for those holding a Bachelor's degree in Corporate Communication include:

Advertising	Marketing Manager	Media Specialist
Copywriter	Public Relations Assistant	Event Planner
Sales Manager	Management Analyst	Market Research Analyst

Positions that may require a Master's or Doctorate include:

Public Relations Director	CEO	Fund Raising Director
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More information can be found by utilizing these Internet resources:

Occupational Outlook Handbook www.bls.gov/oco

O*Net OnLine <http://online.onetcenter.org/>

American Management Association <http://www.amanet.org/>

Careers in Business www.careers-in-business.com/management/

Manager Jobs <http://www.managerjobs.com/>

Management Jobs <http://www.managementjobs.net/>

Careers in Marketing www.careers-in-marketing.com

American Marketing Association <http://www.marketingpower.com/Pages/default.aspx>

The Knowledge Source for Marketing www.knowthis.com

American Advertising Federation – Kansas City <http://aafkc.com>



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