

Communication

The Communication program provides a broad base of theoretical and practical coursework in the communications industry. Students choose a concentration area to develop skills suited to their particular career interests. Concentration areas currently offered are Ad/Public Relations, as well as Film and Digital Media.

The tables below are not inclusive but provide a basic listing of career opportunities available to a Communication major.

Positions for those holding a Bachelor's degree in Communication include:

Sales Representative	Teacher	Negotiator
Newsletter Editor	Human Resources Manager	Industrial & Labor Relations Representative
Public Information Officer	Copywriter	Speech Writer
Television Producer	Announcer	News Anchor
Disc Jockey	Media Buyer	Film Editor
News Director	Producer	Casting Director

Positions that may require a Master's or Doctorate include:

Professor	Lawyer	Public Defender
Campaign Manager	Diplomat	

More information can be found by utilizing the following Internet resources:

Occupational Outlook Handbook www.bls.gov/oco

O*Net OnLine <http://online.onetcenter.org/>

National Association of Broadcasters www.nab.org

American Society of Journalists and Authors www.asja.org

Society of Technical Communications www.stc.org

National Communications Association www.natcom.org

Freelance Writing www.freelancewriting.com

Society for Human Resource Management www.shrm.org

Communication Jobs <http://www.communicationsjobs.net/>



Counseling & Career Services
Hodes Center 118
816-501-2901