

International Business Overview

In the globalized world where we live, a major in International Business helps you prepare for a career with multinational corporations as well as a career overseas. You have a choice of a number of courses that emphasize the international/multinational/multicultural world that we live in today. International Business majors demonstrate competence in a foreign language and are encouraged to pursue an internship and/or travel abroad to expose them to the international dimension of business. Study abroad options are available on a limited basis for interested students.

International Business Entry Level Career Opportunities

With a degree in International Business, you can seek a career in some of the major organizations (see reverse side of this sheet) in a wide number of areas. To improve your prospects, you can choose your business electives in one of the functional areas – Finance, Management, or Marketing – that matches your interest and seek a position that requires your International Business background and the functional area. For example, choosing business electives in Management could open up opportunities in the area of International Recruitment, involving hiring talent from overseas. Some job opportunities include:

Employee Relocation Representative

Facilitates the relocation process and performs all administrative duties pertaining to relocation. Assists the employee and/or family on all facets of relocation, including sale of current residence, lease cancellation, home purchase or rental, realtor selection, mortgage assistance, and movement of household goods.

- U.S. Median Salary: \$56,460
- Kansas City Median Salary: \$52,548

Financial Analyst

Compiles and analyzes financial information for an organization. Develops integrated revenue/expense analysis, projections, reports, and presentations. Creates and analyzes monthly, quarterly, and annual reports and ensures financial information has been recorded accurately. Identifies trends and developments in competitive environments and presents findings to senior management. Performs financial forecasting and reconciliation of internal accounts.

- U.S. Median Salary: \$56,651
- Kansas City Median Salary: \$55,685

Human Resources (HR) Generalist

Administers human resources policies and procedures that cover two or more functional areas. Collects and analyzes HR data, and then makes recommendations to management. Processes paperwork for functional area according to established procedures. May prepare internal employee communications regarding compensation, benefits, or company policies.

- U.S. Median Salary: \$55,319
- Kansas City Median Salary: \$54,376

Market Research Analyst

Collects and analyzes data to evaluate existing and potential product/service markets. Identifies and monitors competitors and researches market conditions or changes in the industry that may affect sales.

- U.S. Median Salary: \$58,695
- Kansas City Median Salary: \$57,694

Recruiter

Recruits, interviews, checks references, makes offers, and conducts orientation for new employees. Performs exit interviews and processes change of employee status.

- U.S. Median Salary: \$54,652
- Kansas City Median Salary: \$53,719

Risk Analyst

Performs risk analysis studies in order to maintain maximum protection of an organization's assets. Investigates any incidences that may result in asset loss and compiles findings in reports for further review.

- U.S. Median Salary: \$56,662
- Kansas City Median Salary: \$55,696

Kansas City Companies with International Offices/Operations

American Century Investments

Financial advisor services, online trading, asset management and more.

- Headquartered in Kansas City, MO
- Named to FORTUNE magazine's "100 Best Places to Work for in America" list for nine consecutive years.
- New division in London will target financial intermediaries and institutional investors across the United Kingdom, Europe and the Middle East.

Bayer Animal Health US

Bayer Animal Health products - to keep companion animals and livestock safe and healthy.

- Headquartered in Shawnee Mission, KS
- Bayer has several divisions, HealthCare, CropScience, MaterialScience. This company is a global enterprise with companies in almost every country.
- Active in over 120 countries

Cerner

Healthcare information technology solutions, integrated clinical information systems.

- Headquartered in Kansas City, MO
- Operations in 12 Countries
- Product solutions are licensed by more than 9,000 facilities worldwide.

Garmin

Navigation and communication devices, with products that span various areas of interest, including automotive, aviation, marine, fitness, outdoor recreation and wireless applications.

- Headquartered in Olathe, KS
- Offices in the United States, Europe and Asia
- Internships posted on website ("Garminators")

H&R Block

H&R Block is the only major company with subsidiaries offering a full range of software, online and in-office tax solutions, combined with personalized financial advice, and other opportunities to help clients to build a better financial future.

- Headquartered in Kansas City, MO
- Operates 12,000 offices in the U.S. and has prepared over 500 million tax returns since 1955.
- International locations in 9 countries and 2 U.S. territories.

Hallmark Cards Inc.

Greeting card company.

- Headquartered in Kansas City, MO
- 38,000 stores in the U.S.
- Global employer including European headquarters in England, Australasian headquarters in Australia, and a buying office in Hong Kong.

Sprint

Sprint Nextel offers a comprehensive range of wireless and wireline communication services bringing the freedom of mobility to consumers, businesses and government users.

- Headquartered in Overland Park, KS
- International coverage for business travelers.
- Global solutions for 37 countries.

State Street

State Street is the world's leading provider of financial services to institutional investors. Broad and integrated range of services spans the entire investment spectrum, including research, investment management, trading services and investment servicing.

- One of 10 U.S. Headquarters, Kansas City, MO
- 29 countries covering all major investment centers. Network spans more than 100 geographic markets.
- Over 29,000 worldwide employees

YRC – Logistics

YRC Logistics delivers global logistics services, expertise in global supply chain management. YRC helps clients manage inventory with consolidation services at points of origin around the globe, global warehouse management and inventory management, customs compliance assistance and deconsolidation.

- Headquartered in Overland Park, KS
- With global network partners, YRC provides logistics services in and between more than 80 countries.
- Operate over 370 facilities in Asia, Europe, North America and South America.